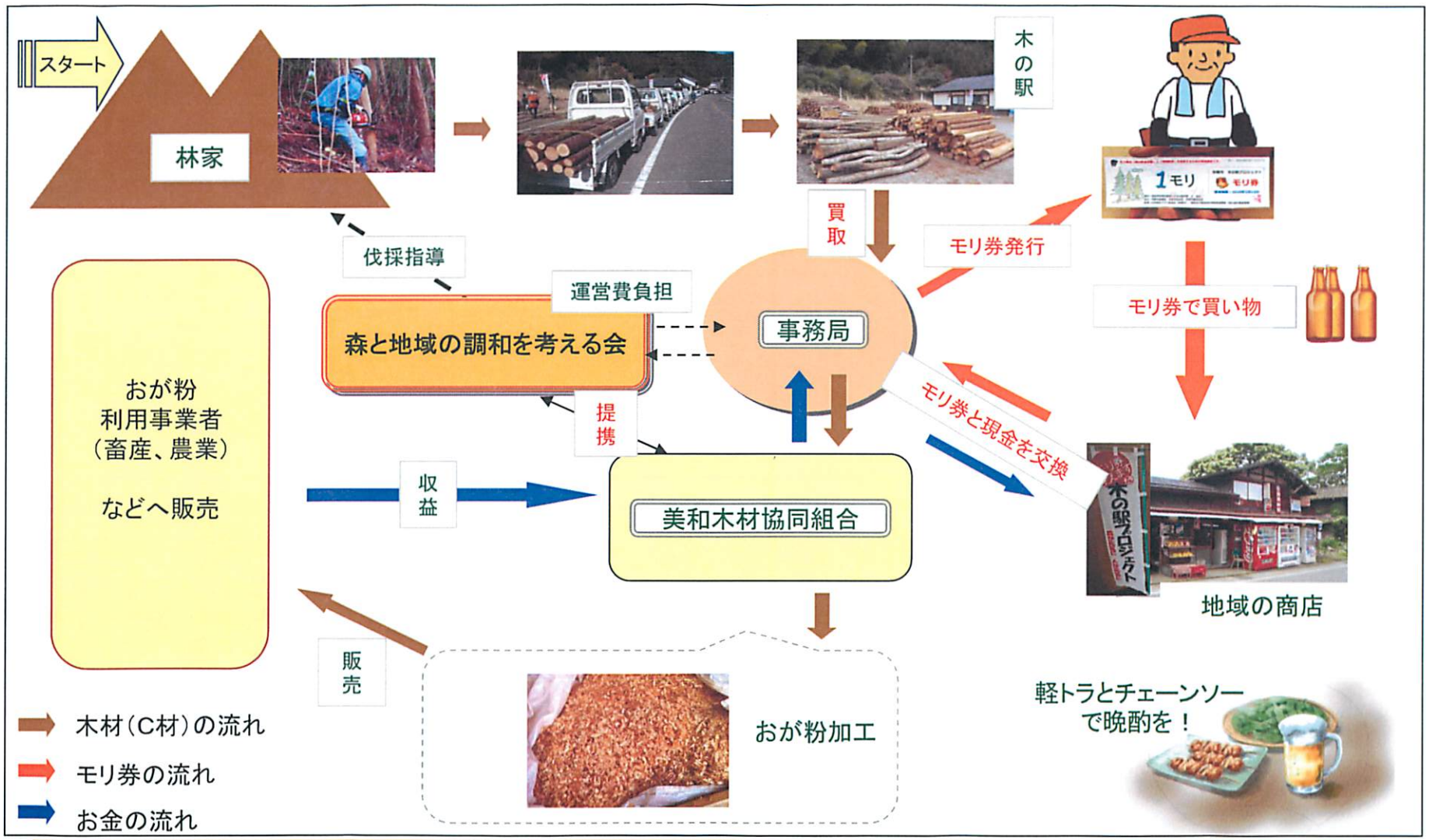3.「木の駅プロジェクト美和」概要